

# Creative Commons Card Game



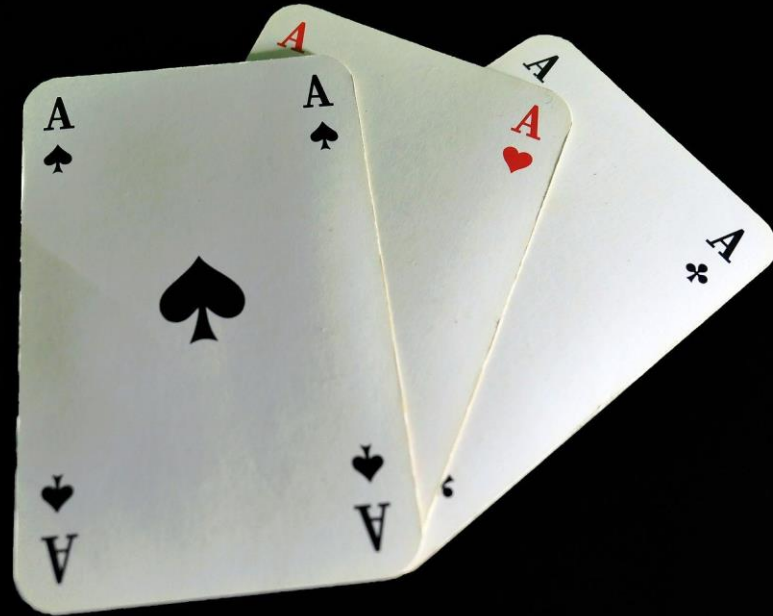
Claire Sewell  
Cambridge University Libraries

[ces43@cam.ac.uk](mailto:ces43@cam.ac.uk)  
ces43

# Introducing the game

Aim: use the CC elements to build a licence.

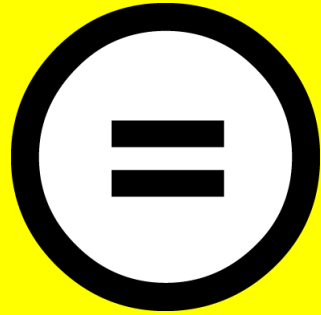
1. Set of cards.
2. Example resources and case study.
3. Discussion and feedback.





## Attribution

Must acknowledge the author of the work



## No-derivatives

Cannot change/remix the work



## Non-commercial

Only the original author can make money



## ShareAlike

New creations must be shared under the same rules

## Photograph

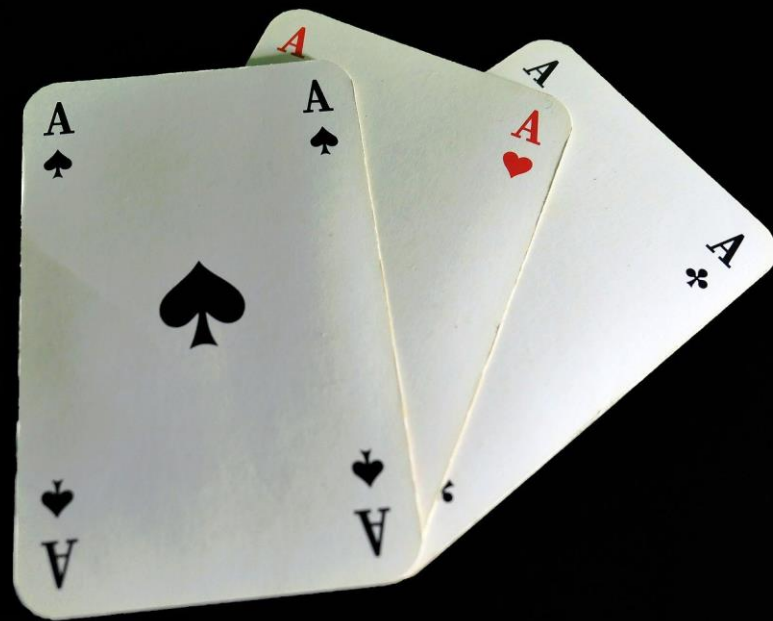


- I want credit for my photograph
- I don't want anyone to change it
- I don't want anyone to make money from it

# Developing the game

Our aim: apply theory and engage audience.

- Reinforce learning
- Spark discussion.
- Be adaptable to different audiences/situations.



# Taking the game online

## Introduction to Creative Commons Licenses

### How do I license my own work using Creative Commons?

The process of applying a CC license to your work is simple, however...

- CC licenses (and CC0) are irrevocable: this means that once you apply a CC license to your work, you cannot change it.
- You must own the copyright in order to apply a CC license to your work.

If these conditions are met then you can apply a license.

### Which license should I pick?

Before selecting a license, it is important to consider how you would like your work to be shared and used.

- Do you want to retain some rights, or waive them completely?
- Do you want your work to be used 'as is' or are you happy for others to modify it?
- Is it okay for other people to use your work for commercial purposes?

In order to help you choose and create a licence, Creative Commons has a [License Chooser](#).

The License Chooser (right) will guide you through the process of choosing a license by asking how you would like your work to be shared and used. It also helps with the machine readable layer, although this is optional.

After you have completed the stages, the License Chooser will generate your license online.

If you would like to find out more about how to license your work, there is a [Creative Commons tutorial available here](#).

If you would like to see how a CC license is displayed on a variety of images, videos and datasets, the [Creative Commons wiki](#) has a page for you.



You've uploaded some of your photographs to an image sharing site. You are happy for other people to use your photographs, but...

- You want to be named as the photographer.
- You don't want anyone to change your images or add anything to them.
- You don't want anyone to make money from your images.

### Which Creative Commons license would you choose?

Select a license below and then press **Next** to see if it is correct! (required)



CC BY-NC-ND

CC BY-NC-ND



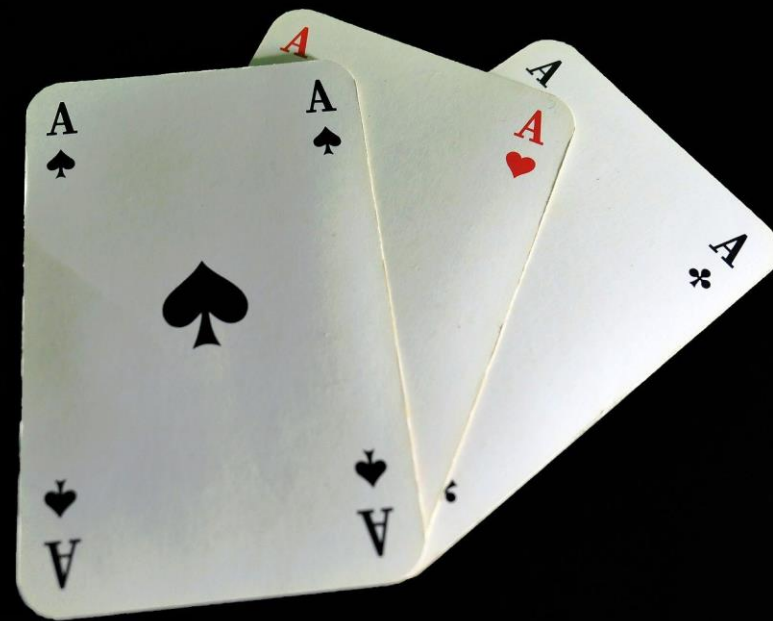
CC BY-ND

CC BY-ND



CC BY-SA

CC BY-SA



# Try it out!



## Creative Commons Card Game

<https://bit.ly/CreativeCommonsCardGame>

## Introduction to Creative Commons Licences

<https://bit.ly/CreativeCommonsCardGameOnline>