

Supplementary material S3: Interview Questions

1. Was the tool easy to use? Why or why not?
2. How did you find moving around the website?
3. What did you think of the amount of information in the tool?
 - A. If the information provided is insufficient, what additional information should be included?
 - B. If the information provided is too much, which parts of the tool could be left out?
4. What did you think of the clarity of the information provided in the tool? If some information had been confusing, which parts of the tool should be clarified?
5. How did the tool affect your understanding of energy improvement options and moisture risks in a retrofit project?
6. What about the tool, if anything, encouraged or discouraged you from investing in energy efficacy measures?
7. What do you like or dislike about the website, and how it could be improved?
8. Would you recommend the online tool? Why or why not?