Designing visually accessible content.

MITCHELL, L. and ALLAN, J.

2022

Designing Visually Accessible Content
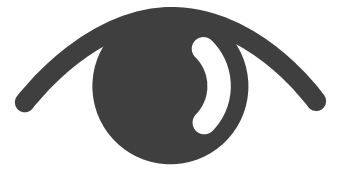
do...

use simple colours

use good colour contrasts and a readable font size

Aa

use a combination of colour, shapes and text

START ▶

use images and diagrams to support text

use alternative text for images, diagrams, and graphs

<alt>

let users change the contrast between background and text

don't...

use bright contrasting colours

use low colour contrasts and small font size

only use colour to convey meaning

use large blocks of heavy text

rely on visual material to convey meaning

put too much information in one place