## Designing visually accessible content.

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## Designing Visually Accessible Content



**do...** 

use simple colours



don't...

use bright contrasting colours



use good colour contrasts and a readable font size



use low colour contrasts and small font size



use a combination of colour, shapes and text



only use colour to convey meaning



use images and diagrams to support text



use large blocks of heavy text



use alternative text for images, diagrams, and graphs



rely on visual material to convey meaning



let users change the contrast between background and text



put too much information in one place

