Designing structurally accessible content.

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Designing Structurally Accessible Content

do...

use simple sentences and bullets

build consistent layouts using built-in structure

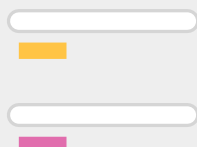align text to the left and keep a consistent layout

break up content with subheadings, images and videos

follow a linear logical layout

give clickable elements space

don't...

create a wall of text

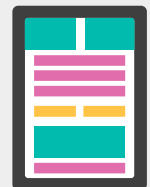build cluttered layouts that rely on text size and placement

underline words, use italics or write in capitals

make users read long blocks of content

spread content all over a page

bunch interactions together