

Designing structurally accessible content.

MITCHELL, L. and ALLAN, J.

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Designing Structurally Accessible Content



do...

use simple sentences and bullets



build consistent layouts using built-in structure



align text to the left and keep a consistent layout



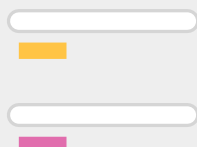
break up content with subheadings, images and videos



follow a linear logical layout



give clickable elements space



don't...

create a wall of text



build cluttered layouts that rely on text size and placement



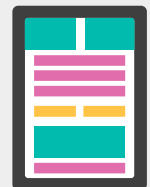
underline words, use italics or write in capitals



make users read long blocks of content



spread content all over a page



bunch interactions together

