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Meta skills and level learning outcomes: is there a miss-match?

BREMNER, P.A. and PIRIE, E.

2024



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Introduction to the workshop

Background

Activity one

Activity two

Feedback Menti

- Qualitative research was conducted over an academic year
- 6 Modules in 6 creative degrees
- Main findings – staff and students could not clearly articulate what meta skills they have learned on a module

Background



Activity One 10 minutes

In small teams what Meta Skills
do you think exist in the following
Level Learning Outcomes

Learning Outcomes for Module/Unit/Course

On completion of this module, students are expected to be able to:

- 1 Demonstrate knowledge of the principal research methods and approaches in the creative, cultural and service industries.
- 2 Propose a research topic that is appropriate for further research pursuits.
- 3 Critically evaluate and present research approaches and methods suited to the topic chosen.

Menti.com task

Problem Gaps

| Modules | Gaps |
|---|--|
| Hospitality/Practical Assessment | Students recognised meta skills more than staff |
| Events/ Theoretical Assessment | Students recognised meta skills more than staff |
| Fashion/Practical Assessment | Students recognised meta skills more than staff |
| Tourism /Practical Assessment | Students and staff recognised meta skills more than each other in places |
| Media/Practical Assessment | Students recognised meta skills more than staff |
| Digital Marketing/ Theoretical Assessment | Staff recognised meta skills more than students |

Activity two



There is a clear disconnect so..

How do we communicate these meta skills better ?

Our Steps

ADDITIONAL NOTES

Students who engage with this module through attendance and participation will be exposed to the following Meta Skills: Critical Thinking, Focusing and Initiative.



SCHOOL OF CREATIVE AND CULTURAL BUSINESS

Meta Skill Recognition for the Degree in BA Honours Digital Marketing

This is to certify that

Student Name

Has participated and engaged consistently in the course
and has been exposed to the following Meta Skills:



Session 2023/24

Jo Royle
Jo Royle

Dean of School
School of Creative and Cultural Business

CHANGE
YOUR
TOMORROW

Thank you for listening
and participating hope
you have enjoyed the
session

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Menti task
What have you
learned today?
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