

Fashion Students Transition to the workplace from University

Dr Pauline A M Bremner

Overview

- The Rationale
- The Literature
- Sample and Method
- Findings
- Recommendations

Rationale



Aim



Fashion Management Degree BA (Hons)

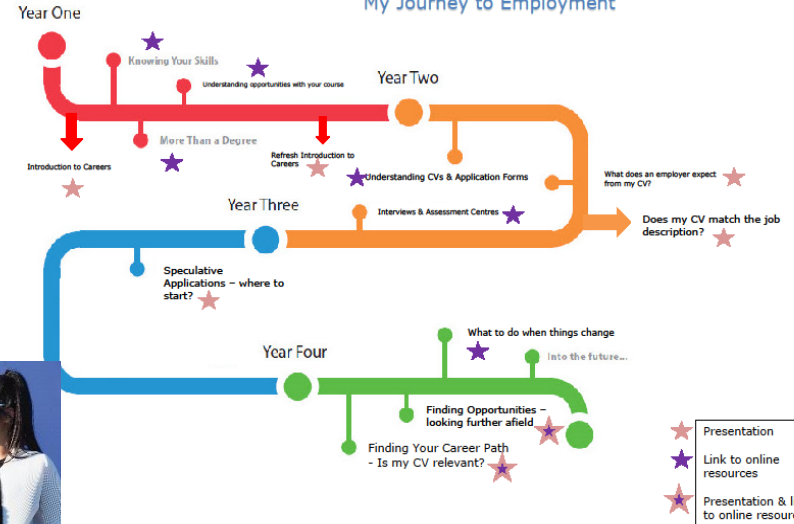
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Degree in Fashion Management

Literature



Fashion Management: My Journey to Employment



Literature



Transfer

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ROBERT GORDON
UNIVERSITY ABERDEEN

Understanding the transition of the skills embedded in your University Degree and their transferability into graduate employment

RESEARCH LEAD
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Dear Respondent

Please help us with our research and give yourself a chance of winning a £50 Amazon voucher for completing our short questionnaire. It will only take ten minutes and all responses are confidential. Take the chance to shape our future as your valued input is meaningful to our courses and transitional developments.

As one of our Fashion Management alumni we want to find out if the learning outcomes and skills delivered on your Fashion Management Degree have helped you transition from University into your first graduate job. We hope you will help us with this project. All responses will be kept confidential in line with RGU research ethics policy, which can be found at <http://www.rgu.ac.uk/research-ethics-policy>



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Findings



Findings



Recommendations



Recommendations



University of Glasgow graduate attributes

The academic abilities, personal qualities and transferable skills which all students will have the opportunity to develop as part of their University of Glasgow experience.

Attribute	Academic Dimension	Personal Dimension	Transferable Dimension
Subject Specialists	Understand and respect the values, principles, methods and limitations of their discipline(s).	Possess a breadth and depth of knowledge within their disciplinary area(s).	Possess discipline-relevant professional skills, knowledge and competencies.
Investigative	Are intellectually curious and engage in the pursuit of new knowledge and understanding.	Are able to locate, analyse and synthesise information from a variety of sources and media.	Are able to investigate problems and provide effective solutions.
Independent and Critical Thinkers	Identify, define and assess complex issues and ideas in a researchable form.	Exercise critical judgement in evaluating sources of information and constructing meaning.	Apply creative, imaginative and innovative thinking and ideas to problem solving.
Resourceful and Responsible	Are experienced in self-directed learning and authentic research-led enquiry.	Are motivated, conscientious and self-sufficient individuals capable of substantial independent work.	Manage their personal performance to meet expectations and demonstrate drive, determination, and accountability.
Effective Communicators	Articulate complex ideas with respect to the needs and abilities of diverse audiences.	Present their ideas clearly and concisely in high quality written and spoken English.	Communicate clearly and confidently, and listen and negotiate effectively with others.
Confident	Defend their ideas in dialogue with peers and challenge disciplinary assumptions.	Possess excellent interpersonal and social skills fostered within an internationalised community.	Demonstrate enthusiasm, leadership and the ability to positively influence others.
Adaptable	Experience multi-disciplinary and/or inter-disciplinary learning in an internationally renowned institution.	Respond flexibly and adapt their skills and knowledge to excel in unfamiliar situations.	Demonstrate resilience, perseverance and positivity in multi-tasking, dealing with change and meeting new challenges.
Experienced Collaborators	Engage with the scholarly community and respect others' views and perspectives.	Are experienced in working in groups and teams of varying sizes and in a variety of roles.	Conduct themselves professionally and contribute positively when working in a team.
Ethically and Socially Aware	Consider and act upon the ethical, social and global responsibilities of their actions.	Welcome exposure to the richness of multi-cultural and international experiences, opportunities and ways of thinking.	Have a practical and contemporary knowledge of relevant professional, ethical and legal frameworks.
Reflective Learners	Use feedback productively to reflect on their work, achievements and self-identity.	Set aspirational goals for continuing personal, professional and career development.	Identify and articulate their skills, knowledge and understanding confidently and in a variety of contexts.

www.glasgow.ac.uk/attributes

Questions

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Degree in Fashion Management



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