



Information and Library Studies on a Virtual Campus

Rita Marcella and Graeme Baxter

The RGU Virtual Campus

<http://campus.rgu.com>

- Established in 1999
- Courses include e-business, nursing, publishing
- By December 2000, over 2,200 users
- HTML superstructure
- Teaching materials in PDF and PowerPoint
- Supported by e-mail and telephone tutorials, electronic discussion forums and community groups, etc

PGDip/MSc ILS by Distance Learning

- **PGDip/MSc ILS course launched September 2000**
- **PGDip element consists of 8 modules, undertaken over a minimum period of 2 years**
- **Further year required for MSc dissertation**
- **Modules split into 'Topics'**
- **Subject content identical to that taught to campus-based students**
- **Course approved by LA and IIS**

ILS Course: Evaluation Methodology

Conducted in Week 5 of the course

- **Students**

E-mail questionnaire

29 out of 31 completed (93.5%)

- **Staff**

Paper-based, self-completion questionnaire

3 out of 6 completed

Survey of ILS Distance Learning Students

- Of the 29 respondents, 27 were female
- 27 were in work, 26 of them in libraries or information services

Reasons for joining course

- Importance of gaining a professionally recognised qualification
- Improve career prospects
- Expand knowledge and understanding of chosen work environment

Reasons for joining a *distance learning* course

- To avoid a career break / year out of work

Survey of ILS Distance Learning Students

- More than half (16 of 29) felt that they were coping well; the rest expressed some reservations
- *Potential* problems identified:-
 - isolation
 - lack of interaction with teaching staff
- Course structure and format was praised
- Some felt they could get more involved in activities and discussions

Survey of ILS Distance Learning Students

- Some felt overawed or daunted by input of others in discussion forums
- Course is demanding of time and effort, *but* offers a flexible approach
- Access to resources is a major issue
- Additional support required - evening telephone tutorials

Survey of Teaching Staff

- **Most positive experience: level and standard of communication and interaction with students**
- **Most negative experience: time-consuming e-mail replies**
- **Navigation around Virtual Campus straightforward**
- **Most useful features included: discussion groups; Campus Profile; Campus Induction Module**
- **Suggested improvements: access to readings in electronic form**
- **Some plans to change teaching materials and teaching styles for future modules and cohorts**