

Developing social media guidelines for undergraduate pharmacy students.

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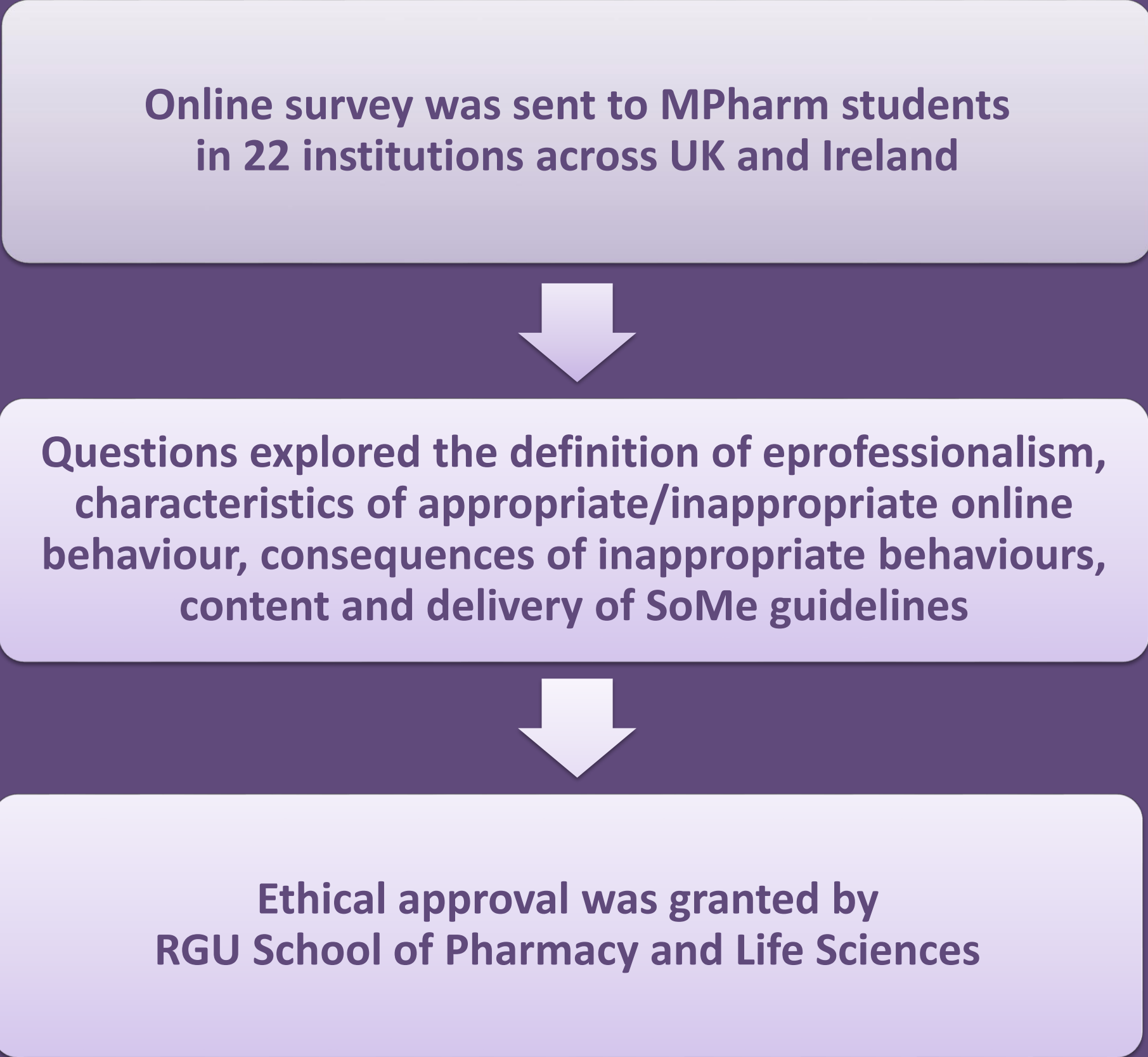


Introduction

- 🐦 Literature suggests that undergraduate (UG) healthcare students should have social media (SoMe) guidelines that support their context as future professionals.
- 🐦 Guidelines may address the blurred lines between professional and personal use of SoMe which have led to confusion over potential fitness to practise (FtP) consequences from inappropriate online behaviours.

The aim of this study was to explore UG Master of Pharmacy (MPharm) student views of eprofessionalism, appropriate online behaviours and the content and delivery of SoMe guidelines.

Method



Results



Conclusions

- 🐦 There remains a lack of awareness of the potential consequences for inappropriate online behaviours.
- 🐦 Guidelines should include examples of appropriate and inappropriate behaviours with discussion of the potential FtP consequences.



PROFESSIONALISM