IRONSIDE, R. 2019. 'Seeing' ghosts: referential practice and experiencing uncanny events together. Presented at the 2019 International Institute for Ethnomethodology and Conversation Analysis conference (IIEMCA 19), 2-5 July 2019, Mannheim, Germany.

### 'Seeing' ghosts: referential practice and experiencing uncanny events together.

IRONSIDE, R.

2019







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#### Context

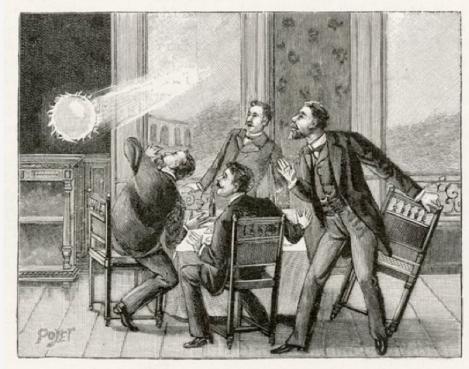


Fig. 2. - Le globe, de feu dans la salle,

- Why study paranormal experiences?
- 2/5 UK population reported an experience (Castro, Burrows & Wooffitt, 2014)
- Seeking paranormal experiences has become a 'professionalised' activity - over 4,000 paranormal groups in the USA (Eaton, 2018)
- The challenge
- Experiences are often spontaneous, subjective and personal also essentially 'invisible'
- We know relatively little about what happens when an experience takes place and how people make sense of it
- Why do some experiences become 'uncanny'?
- Questions:
- How do people experience paranormal events together?
- How do people interpret and experience these events as uncanny?

### Approach



- Collection of video data from personal involvement in a paranormal groups between 2006-2010
- Video data of groups (3-10) conducting paranormal investigations across the UK
- Collected prior to doctoral research I am a participant in the data
- Selected instances where are experience occurs for analysis

https://youtu.be/83YArG2KrnM

### Did you feel 'that'?

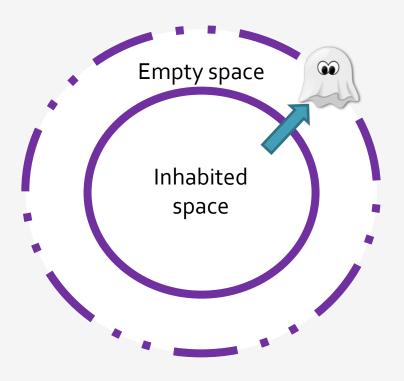
- Use of the term 'that' when referring to events carries with it important social implications:
- Acts as a reference
- Ambiguous ('that' is not immediately defined)
- Invites others to participate in the discovery and categorisation of 'that'

"was that you?"
"what was that?"

```
Extract 2.13
Grandfather Clock
17 G
         Are you scared (0.5) [ of us?
18
                              [(A lifts her gaze off the board and
19
         looks to top left of camera, G follows A's gaze)
20
          (Unknown tap and then quiet "ooooo" (moaning) sound can be
21
         heard. C looks towards the sound. A looks at C)
          [What the fuck is that?
22
                                                                  <--
   A
23
          [(A winces whilst speaking. C and G look at A)
24
          (Gauss meter can be heard increasing in the background)
25
          [Ehh-
   C
26
          [(C shakes her head whilst looking at A)
```

#### 5.1.1 what that Extract 2.1 Spooksfest 272 [ (Scraping sound) 273 [(B and F look suddenly over the right of the room. F 274 jumps) 275 F [what[ the- .hhhh sorry 276 B [what the hell was that .hhh <--277 [(B and F look at each other, F jumps backwards 278 with hands up at face. B looks round to D)

#### Seeing Ghosts in Empty Spaces



- 'That' reference often accompanied by identification of an empty space through gesture/ embodied action.
- An empty space also carries important features it indicates that something has caused the 'event' that is not physically present (possibly a ghost!)

Figure 3.6 Grandfather Clock: A points to space

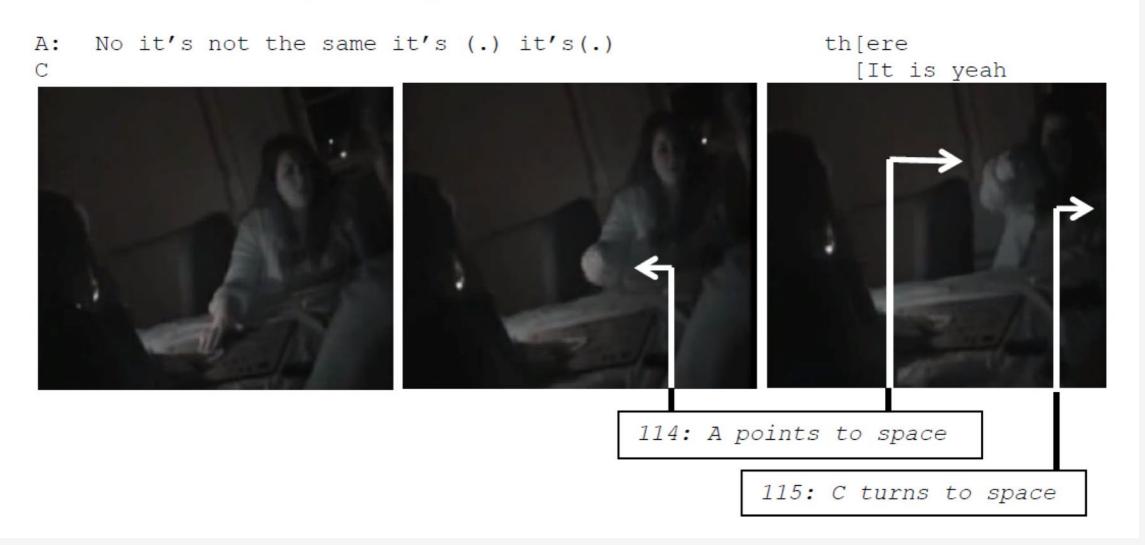


Figure 3.7
Tolbooth Bang: B points out of doorway

A: where did that come from?

B: °over°



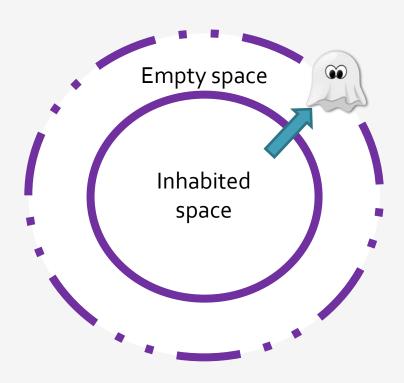
11: B holds hands up





13: B points out of doorway

#### Seeing Ghosts in Empty Spaces



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Multimodal action towards empty space locates an event and in doing so enables it to be shared and understood in the context of a uncanny/ normal explanation

## Feeling 'spirits'

- Events are often experienced on or in the body (touch, feeling, temperature change...)
- Individuals display and communicate these experiences through embodied actions
- They also use embodied action to verify and substantiate uncanny qualities of an event



Figure 4.1 Alley Cat: C grabs arm

46: C grabs left arm



46: "Uh I just got- felt like I got touched in the arm"

77: C looks towards A and touches behind his left shoulder



77:"[No like it was rightit was up on my arm right there"

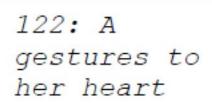
## Feeling 'spirits'

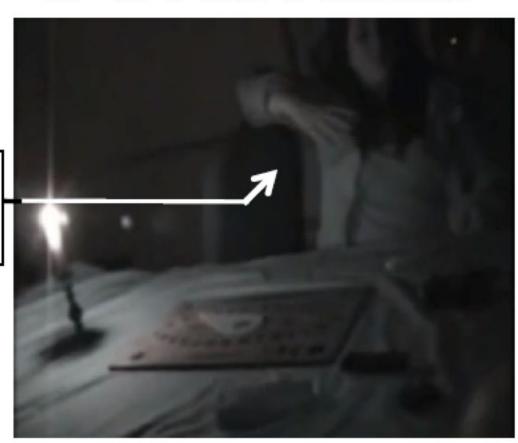
- Events are often experienced on or in the body (touch, feeling, temperature change...)
- Individuals display and communicate these experiences through embodied actions
- They also use embodied action to verify and substantiate uncanny qualities of an event
- They also communicate and describe the features of external events using embodied actions



Figure 3.3 Grandfather Clock: A gestures to heart

A: it's like a heartbeat





## Feeling 'spirits'

- Events are often experienced on or in the body (touch, feeling, temperature change...)
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- They also use embodied action to verify and substantiate uncanny qualities of an event
- They also communicate and describe the features of external events using embodied actions



Individuals present, share and communicate the uncanny qualities of their experience through multimodal and embodied action

# Some reflections...

- Paranormal experiences are communicated, shared and made sense of through multimodal and embodied action
- Studying interaction enabled a closer analysis of how people make sense of uncanny events and experience these collectively establishing the status of an uncanny event is a social activity
- Groups collectively 'see' ghosts together constructing a 'visible' referent from an invisible source, and this is achieved through referential action and interaction.
- These events are categorised in relation to the interaction at hand, and characterised as uncanny through interactions between people and space.
- 'Seeing' ghosts collectively is an interactional achievement.